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Want to give pre nursing students a solid idea of what nursing is-as a profession-and what the major issues the profession faces today? Keys to Nursing Success is designed to promote a realistic understanding of nursing, explore the exceptional opportunities nursing careers offer, and help students prepare for the rigors of nursing school. This revision introduces a framework that has been proven to improve student learning and achievement. Using the theory of Successful Intelligence, developed by psychologist Robert Sternberg, this book helps students prepare both academically and personally for applying to and succeeding in nursing school. Katz provides updated statistics on nursing salaries and demographics. No other book provides this information on nursing careers and helps students learn how to learn through study strategies.