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Título: The Desing Of Sites Patterns For Creating Winning Web Sites

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Precio: \$1089.00

Editorial:

Año: 2007

Tema:

Edición: 2ª

Sinopsis

ISBN: 9780131345553

"In my worldwide IBM marketing role, I have the benefit of working with some of the finest international interactive agencies and internal Web teams. As I read The Design of Sites, [I see] the insight from years of professional advice has been put to paper. Nowhere have I seen such a practical, effective, and easy-to-use book to solve and avoid Internet design issues. I keep a copy of the book handy to remind me of the things I forgot and to gain fresh perspectives. It never fails to deliver."

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