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What if an ordinary little coloring book were to be upgraded with a set of 54 energetic line drawings by some of today's best-known contemporary artists instead of the usual dumbed-down pedagogical renderings? And what if the proceeds from the sale of this high-art coloring book were to go to a worthy charitable organization that seeks to install upbeat, original contemporary artworks in participating hospitals? Well, then you would have Between the Lines, this lively new collection of work by Vito Acconci, Rita Ackermann, John Baldessari, Jeremy Blake, Will Cotton, R. Crumb, Keith Haring, Sol LeWitt, Robert Longo, John Lurie, Robert Mapplethorpe, Jason Middlebrook, Julian Opie, Laura Owens, Alexis Rockman, Kenny Scharf, William Wegman and John Wesley, among others. And what if this same coloring book were to include four vibrant pages of original stickers by Assume Vivid Astro Focus and Ryan McGinness? Well, then you would have a collector's item. RxArt is a not-for-profit organization that curates contemporary art installations in hospitals and outpatient centers. The organization's goal is to create more energetic and therapeutic environments for patients, staff and visitors engaged in the act of healing. RxArt donates coloring books to children in participating healthcare facilities; like the installed artworks, the coloring books are meant to give children and their families something new and stimulating to think about under sometimes quite trying circumstances.

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