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Ford F-Series: America's Pickup Truck documents the origin and evolution in many never-before-published historic photographs and gallery illustrations, from deep within the archives of Ford Motor Company. As the only official Ford book celebrating the sixtieth anniversary of the Ford F-Series, this volume explores the F-Series both in terms of its design and engineering as well as its impact on people and popular culture. Ford F-Series: America's Pickup Truck contains 240 pages of photographs documenting the origin and evolution of this treasured American icon, including many never-before-published from deep within the archives of Ford Motor Company. A comprehensive story of this uniquely American truck, the book explores the F-150 both in terms of its design and engineering as well as its impact on people and popular culture. Ford F-Series enables the history of America's beloved pickup to be cherished and enjoyed at home in a stylishly handsome volume, and with its custom cover design anyone would be proud to display.