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Now available in paperback format, #9 of this the best-selling annual Letterhead and Logo Design features the most creative and inspiring work in the field from well-known design leaders, new design firms, and cutting edge artists. Includes everything identity, from logos to labels, business cards to envelopes, and the creative techniques and full-color images portrayed in this broad range of work will inspire new design solutions for age-old challenges that beg for a fresh approach. Both design firms and their clients will find this an invaluable resource for inspiration and ideas that grab the viewer's attention and create a lasting impression.