

Librería

Bonilla y Asociados

desde 1950



Título: A History Of Psychology

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Precio: \$1242.00

Editorial:

Año: 2005

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780195419306

A History of Psychology presents the ideas of significant individuals in psychology and explains the role of cultural context in shaping the ideas that become dominant in a society at a particular time. The book outlines the contributions of well over a hundred thinkers and psychologists including Pythagoras, Lao-tzu, Aristotle, Abraham Maslow, B.F. Skinner, and Herbert Simon.