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Sinopsis

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This is a book about the art of writing for newspapers and magazine, but doesn't look at punctuation, spelling, and the stylistic conventions of `everyday' journalism. Instead, Good Writing For Journalists presents extended examples of writing which are powerful, memorable, colorful, or funny. Each piece is contextualized and analyzed encouraging readers to learn from the best practitioners. This book inspires those who want to make their writing individual and memorable. Along the way the major elements of non-fiction writing are introduced, in chapters organized by genre - profile writing, reportage, news analysis, investigation, sports writing, personal and opinion columns and `lifestyle' among them.