

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Magazine Production

**Autor:** Whittaker Jason

**Precio:** \$452.00

**Editorial:**

**Año:** 2008

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:** 9780415435208

Magazine Production is a guide to the practical processes of taking a magazine from initial idea to final print, and is aimed at those who wish to produce a title as part of their studies or for distribution on a small scale. It gives readers an overview of the essential elements to take into consideration when creating a magazine, including legal issues, the relation between editorial and design, and preparation for print.