

Librería
Bonilla y Asociados
desde 1950



Título: What Is E-Business. How The Internet Transforms Organizations

Autor: Li Feng

Precio: \$1164.00

Editorial:

Año: 2006

Tema:

Edición: 1ª

Sinopsis

ISBN: 9781405125574

Based on fifteen years' experience teaching e-Business modules, Feng Li takes the reader through the vast range of topics and issues surrounding e-business. This much-needed new text gives business and technology students the integrated framework they need to interpret conflicting and rapidly changing business phenomena.