

Librería  
*Bonilla y Asociados*  
desde 1950



**Título:** Kiss, Bow, Or Shake Hands Europe

**Autor:** Morrison Terri/ Conaway Wayne

**Precio:** \$209.00

**Editorial:**

**Año:** 2007

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9781598692181

Americans have conducted business in Europe for hundreds of years, but to be successful, it's vital that we understand the cultural differences and nuances between each country. Kiss, Bow, or Shake Hands: Europe reveals the subtleties of interaction, negotiation strategies, and professional skills you need to keep you poised for success in your business travels. Give the right gift; make the right gesture!