

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Scripting For The New Av Technologies

**Autor:** Swain Dwight V.

**Precio:** \$672.00

**Editorial:**

**Año:** 2008

**Tema:**

**Edición:** 2ª

**Sinopsis**

**ISBN:** 9780240800714

All writers need to know how to adapt to new technology and thrive in the new opportunities that it provides. This book provides readers with the nuts-and-bolts of scripting for an array of audio-visual (AV) projects, whether it be a simple slide show, a multi-image presentation, a computer-based interactive program, or a major multi-area extravaganza. The book is very readable and would be extremely good for reference. Valerie Bragg, Principa, The City Technology College, Kinghurst, British Journal of Educational Technology, Sept. 1992. - British Journal of Education Technology, September 1992