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Autor: Smith Melanie K

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Combining a rigorous and academic theoretical framework with practical case studies and real-life examples, initiatives and projects from both the developed and developing world, this wide-ranging yet detailed book examines the phenomenon of cultural tourism in its broadest sense. It explores many issues including, amongst others:

- the development of cultural tourism and its impacts
- sustainable cultural tourism policies
- the role of cultural tourism in urban regeneration
- the organizational framework of European cultural tourism.