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Now completely revised to reflect the latest technology and trends, A Guide to Graphic Print Production, Second Edition is the complete guide to the entire process of print production, from early stages of conception and planning, to the technical stages of manufacturing and off press processing. Structured around the graphic print production flow, essential material is included for all aspects of the process including coverage of computers, chromatics, layouts, digital images, image editing, prepress, paper, printing, finishing and binding, and legal issues. Environmental issues are also covered.