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**Sinopsis**

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Cottrell (University of Cincinnati) and McKenzie (Ball State University) have designed this text specifically for health educators and graduate students in the field, integrating the study of research methods with the writing of a standard five-chapter thesis. Each part of this work contains information relevant to writing one or more thesis chapters. Topics include an overview of approaches, selecting a topic, health education models, ethics, methodologies, data analysis, and professional presentation.