Título: Selected Readings On Strategic Information Systems

Autor: Hunter M Gordon

Precio: $2828.00

Editorial:

Año: 2009

Tema:

Edición: 1ª

Sinopsis

ISBN: 9781605660905

Selected Readings on Strategic Information Systems supplements course instruction and student research with quality articles focused on key issues concerning information technology in support of the strategic management of organizations. Containing over 30 chapters from authors across the globe, these selected readings in areas such as decision science, enterprise resource planning, and knowledge management depict the most relevant and important areas of classroom discussion within the categories of Fundamental Concepts and Theories; Development and Design Methodologies; Tools and Technologies; Application and Utilization; Critical Issues; and Emerging Trends.