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Enterprise integration is a broad activity that involves solving a range of issues relating to business process definition, common data standards, architectural compatibility, technical interoperability, and organizational alignment. Enterprise Architecture and Integration: Methods, Implementation, and Technologies provides a detailed analysis of the important strategies for integrating IT systems into fields such as e-business and customer-relationship management. This Premier Reference Source supplies readers with a comprehensive survey of existing enterprise architecture and integration approaches, and presents case studies that illustrate best practices. It takes a holistic view of enterprise integration, describing innovative methods, tools, and architectures with which organizations can systematically achieve enterprise integration.

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