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**Título:** Intellectual Property Protection For Multimedia Information Technology

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**Precio:** \$2610.00

**Editorial:**

**Año:** 2008

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:** 9781599047621

Since previously published intellectual property law and business research discusses institutional analyses without interdisciplinary insights by technical experts, and technical references tend to concern engineering solutions without considering the social impact of institutional protection of multimedia digital information, there is a growing demand for a resource that bridges the gap between multimedia intellectual property protection law and technology.

Intellectual Property Protection for Multimedia Information Technology provides scholars, management professionals, researchers, and lawyers in the field of multimedia information technology and its institutional practice with thorough coverage of the full range of issues surrounding multimedia intellectual property protection and its proper solutions from institutional, technical, and legal perspectives.