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Culture in Minds and Societies: Foundations of Cultural Psychology makes a decisive break from the post-modernist theoretical framework that considers knowledge as local and situation-specific. It restores the goal of construction of general knowledge to the social sciences. While recognizing the uniqueness of all human personal experience from birth to death, it emphasizes the universality of cultural organization of human minds and societies. The newly-developed hybrid of psychology, sociology, anthropology, history -- cultural psychology -- is fitting ground to research how human beings are social in their deeply subjective worlds. In the substantively inter-disciplinary framework of cultural psychology, the focus on phenomena becomes central to the investigation.