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Título: Elements Of Sociology: A Critical Canadian Introduction

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Precio: \$1275.00

Editorial:

Año: 2007

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780195420975

This is an introduction to sociology featuring a strong narrative component that incorporates extended examples and cases, making it a lively and engaging text. Taking a critical perspective, it exposes students to sociology by drawing from within and outside the sociological canon. Its reflects the diversity of the current college student body and allows students to make a personal connection to the material.