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Based on Will Eisner's legendary course at New York's School of Visual Arts, these guides have inspired generations of artists, students, teachers, and fans. In *Comics and Sequential Art*, Eisner reveals the basic building blocks and principles of comics, including imagery, the frame, and the application of time, space, and visual forms. *Graphic Storytelling and Visual Narrative* teaches how to control a story effectively using a broad array of techniques. With examples from Eisner's own catalog and such masters as H. Foster, R. Crumb, Art Spiegelman, Milton Caniff, Al Capp, and George Herriman, these books distill the art of graphic storytelling into principles that every comic artist, writer, and filmmaker should know.