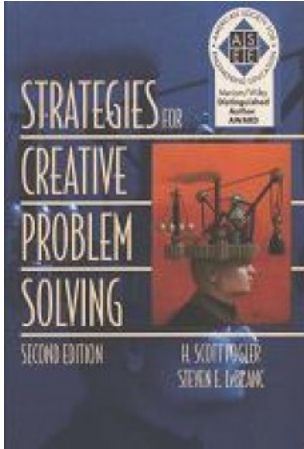


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Strategies for Creative Problem Solving, Second Edition, will help you sharpen your "street smarts" and leverage your creative skills to find better solutions for virtually any technical problem. Drawing on advanced, National Science Foundation-funded research, it introduces a start-to-finish problem-solving framework that integrates proven strategies from today's most effective technical organizations. Using its hands-on techniques and exercises, you'll learn how to gather data, systematically identify problems, generate superior alternatives, choose and implement the best solution, evaluate what you learn, and use that knowledge to create even better outcomes.