

Librería
Bonilla y Asociados
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Título: Frame Analysis. An Esaay On The Organization Experience

Autor: Goffman Erving

Precio: \$472.50

Editorial:

Año: 1986

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780930350918

The way this topic is developed, however, is by an amazingly detailed discussion of example of incidents where people dramatically misunderstand the situations they find themselves in, either by mistake, or because they are induced into doing it by others who set out to con or fool them. One of the most fun things about this book is the sources of the examples. The most memorable are news clippings apt to be filed under "Odd News", with tales about con men, college activists, the royal family and such, which were obviously thrown into the paper for comic relief, and make the book enormous fun to grab and skim through just for the stories. Goffman's introduction goes as far to label his selection methodology, literally, as a mockery of representative sampling.