

Librería
Bonilla y Asociados
desde 1950



Título: International Economics, Theory And Policy

Autor: Krugman/ Obstfeld

Precio: \$600.00

Editorial:

Año: 2008

Tema:

Edición: 8ª

Sinopsis

ISBN: 9780321488831

KEY MESSAGE: Renowned researchers Paul Krugman and Maurice Obstfeld set the standard for international economics courses with the text that remains the market leader in the U.S. and around the world. International Economics: Theory and Policy is a proven approach in which each half of the book leads with an intuitive introduction to theory and follows with self-contained chapters to cover key policy applications. The Eighth Edition integrates the latest research, data, and policy in hot topics such as outsourcing, economic geography, trade and environment, financial derivatives, the sub prime crisis, and China's exchange rate policies.

Introduction. International Trade Theory: World Trade: An Overview; Labor Productivity and Comparative Advantage: The Ricardian Model; Resources, Comparative Advantage, and Income Distribution; The Standard Trade Model; Economies of Scale, Imperfect Competition, and International Trade; International Factor Movements. International Trade Policy: The Instruments of Trade Policy; The Political Economy of Trade Policy; Trade Policy in Developing Countries; Controversies in Trade Policy. Exchange Rates and Open-Economy Macroeconomics: National Income Accounting and the Balance of Payments; Exchange Rates and the Foreign Exchange Market: An Asset Approach; Money, Interest Rates, and Exchange Rates; Price Levels and the Exchange Rate in the Long Run; Output and the Exchange Rate in the Short Run; Fixed Exchange Rates and Foreign Exchange Intervention. International Macroeconomic Policy: The International Monetary System, 1870-1973; Macroeconomic Policy and Coordination Under Floating Exchange Rates; Optimum Currency Areas and the European Experience; The Global Capital Market: Performance and Policy Problems; Developing Countries: Growth, Crisis, and Reform. Mathematical Postscripts.