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Sinopsis

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Puntos Clave

Management Information Systems, Principles of MIS, Introduction to MIS, Information Systems, Introduction to Information Systems ¿ The first course offered to all business majors. Also part of many MBA programs.

This text will provide three class discussion questions to accompany the chapter opening case study.

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All of the End of Chapter material has been rewritten.

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Included in the updated End of Chapter section is a new section ¿ Discussion Questions ¿ which has been added to all of the End of Chapter material.

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Extended Learning Modules D and J have been updated to correspond to Office 2007.

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Career XLM explains why this course is important to each specific business major.

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The cases have been updated to reflect the best and most interesting examples of IS.

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