Librería

Bonilla y Asociados

desde 1950





Título: Dreamweaver Cs3

Autor: Sawyer Mcfarland David Precio: \$540.00

Editorial: Año: 2007

Tema: Edición: 1ª

Sinopsis ISBN: 9780596510435

Welcome to Dreamweaver CS3. This new version of the popular web design software offers a rich environment for building professional sites, with drag-and-drop simplicity, clean HTML code, and dynamic database-driven web site creation tools. Moreover, it's now integrated more tightly with Adobe's other products: Photoshop, InDesign, Flash, and their siblings. But with such sophisticated features, the software isn't simple. So say hello to Dreamweaver CS3: The Missing Manual, the fifth edition of this bestselling book by experienced web site trainer and author David McFarland. This book helps both first-time and experienced web designers bring stunning, interactive web sites to life. With jargon-free language and clear descriptions, this new edition addresses both beginners who need step-by-step guidance as well as long-time Dreamweaver users who need a handy reference to address the inner-workings of the program. Dreamweaver CS3: The Missing Manual teaches designers how to construct and manage web sites by examining web-page components and Dreamweaver's capabilities through "live examples." With a complete A-Z guide to designing, organizing, building and deploying a web site for those with no web design experience, this book: Takes you through the basics to advanced techniques to control the appearance of your web pages with CSS Shows you how to design dynamic database-driven web sites, from blogs to product catalogs, and from shopping carts to newsletter signup forms Teaches you how to master your web site, and manage thousands of pages effortlessly Witty and objective, Dreamweaver CS3: The Missing Manual is a must for anyone who uses this highly popular program, from beginners toprofessionals. Altogether, it's the ultimate atlas for Dreamweaver CS3.

Teléfonos: 55 44 73 40 y 55 44 72 91