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**Sinopsis**

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Logistics and the Extended Enterprise is the result of a four-year, \$1 million research project devoted to the study of best practices in supply chain management\_a necessity for companies that want to be competitive in a global business environment. Written by members of the University of Maryland's Supply Chain Management Center, this important book takes a first-of-its-kind look at supply chain and logistics/transportation management organization structure. It offers a paradigm for successfully implementing a global supply chain and explains the role logistics plays in enabling this approach