

Librería
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Título: Find It. Book It. Grow It: A Robust Process For Account Acquisition In Electroni

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Precio: \$1050.00

Editorial:

Año: 2008

Tema:

Edición: 1ª

Sinopsis

ISBN: 9781593701116

In this new Book Susan E. Mucha explores in great detail the entire account acquisition process of companies in the electronics manufacturing service (EMS) industry.