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Sinopsis

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This book addresses the many facets of running today's molding companies including selecting the right equipment, identifying costs to determine price, making the most of available resources (including personnel), and complying with industry and quality standards. Also discussed are key company strategies that can determine whether a company operates in the red or is profitable. This book also includes a benchmarking feature that allows decision-makers to gauge their company's competitiveness in comparison to the top 50 molders in the United States.