

Librería  
**Bonilla y Asociados**  
desde 1950



**Título:** Managing Emerging Technologies And Organizational Transformation In Asia.

**Autor:** Pan , Shan-Ling (Edit.)

**Precio:** \$625.00

**Editorial:**

**Año:** 2006

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9789812565921

Table of Contents

Case 1 RFID and organizational transformation in the National Library Board of Singapore 1

Case 2 Enterprise systems planning projects in China 27

Case 3 Enterprise resource planning project failure in Maxima Inc. 47

Case 4 Organizational identities and knowledge management in India Inc. 61

Case 5 Enterprise system use in Talam Corporation, Malaysia 73

Case 6 Interorganizational project management in JTC 101

Case 7 The role of feedback unit (FBU) in e-government 127

Case 8 Interorganizational project management in XL.com 151

Case 9 E-business in hardwarezone.com 165

Case 10 Crisis management of SARS in Singapore 187

Case 11 Alignment in organizational IT interventions in KM-Com 211