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William J. Baumol :

"This fascinating book, by one of the most competent investigators of the subject, tells us how much we think we know about entrepreneurship that is just not true. It has already led me to change several of my lectures (with thanks to the author). This book is a must read for anyone who takes a serious interest in the subject of entrepreneurship."\_William J. Baumol, Academic Director, Center for Entrepreneurial Studies, Stern School of Business, New York University