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**Sinopsis**

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Understand wireless LAN business-case development, solutions, architecture, design, and deployment with this comprehensive guide

Explains the business rationale behind deployment of wireless LANs, including ROI and TCO considerations

Includes a clearly written technical overview of wireless LANs for managers, decision makers, business professionals

Addresses WLAN deployment best practices with analysis of the business benefits

Extensive case studies illustrate real-world implementations

The evolution of wireless LANs and the subsequent penetration into the enterprise market has moved at a faster rate than expected and is projected to accelerate further in the next couple years. IT executives need reference material that can help them establish a solid business case and form a financially sound implementation plan while appreciating the benefits, as well as the risks, of this technology. The Business Case for Enterprise-Class Wireless LANs takes a business approach to wireless networking. It focuses on the strategic and business justifications associated with WLAN deployment and less on the intricacies of the underlying technology. However, a baseline analysis of wireless LAN technologies is included, empowering the reader to understand complex decisions concerning the technology. Most books written on wireless LANs go into great technical detail and do not target the business audience; this book does not cover the technology to that degree and is written for a senior technical or management-level reader. The book provides advice to decision makers on issues they should consider; recommends strategies for dealing with important issues; and provides specific advice, including templates, checklists and flowcharts covering how they should proceed. Throughout the book, reader friendly descriptions, quick reference sheets, diagrams and visual layouts aid to further explain all topics, and sidebar interviews provide authoritative business perspectives.