

Librería
Bonilla y Asociados
desde 1950



Título: Modern Financial Management. Corporate Finance

Autor: Ross / Westerfield / Jaffe / Jordan

Precio: \$418.00

Editorial:

Año: 2008

Tema:

Edición: 8^a

Sinopsis

ISBN: 9780071100885

Stephen Ross is presently the Franco Modigliani Professor of Finance and Economics at the Sloan School of Management, Massachusetts Institute of Technology. One of the most widely published authors in finance and economics, Professor Ross is recognized for his work in developing the Arbitrage Pricing Theory and his substantial contributions to the discipline through his research in signaling, agency theory, option pricing, and the theory of the term structure of interest rates, among other topics. A past president of the American Finance Association, he currently serves as an associate editor of several academic and practitioner journals. He is a trustee of CalTech, a director of the College Retirement Equity Fund (CREF), and Freddie Mac. He is also the co-chairman of Roll and Ross Asset Management Corporation.