

Librería
Bonilla y Asociados
desde 1950



Título: Operations Management For Competitive Advantage With Student Dvd

Autor: Chase / Jacobs / Aquilano

Precio: \$462.00

Editorial:

Año: 2007

Tema:

Edición: 11^a

Sinopsis

ISBN: 9780071260480

Richard B. Chase is Director of the Center for Operations Management Research and Education at USC. He is widely published in both books and academic journals and is considered one of the top service "gurus" in the field. He is on the Editorial Advisory Board of the Journal of Operations Management, an Advisor to Production and Operations Management journal, and a Fellow of the Decision Sciences Institute.