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Analyzing the changing role of transnational news media in our evolving globalization and its impact on rapidly changing news events, The World News Prism appeals beyond the classroom to journalism professionals worldwide.

A popular and established textbook, this 7th edition has been updated to appeal to an international audience

Brings readers up to date on major global stories: the war on terrorism, Iraq, development in China's media, and the global impact of large scale natural disasters like the quake and tsunami in South Asia

Increases focus on how technological developments affect the news: the internet, blogs, and bystanders' roles in documenting world news