## Librería

## Bonilla y Asociados

desde 1950





**Título:** Multinational Corporation In China: Controlling Interests, The

Autor: Child, John (Ed.) Precio: \$770.00

Editorial: Año: 2006

Tema: Edición: 1<sup>a</sup>

**Sinopsis ISBN:** 1405133694

The Multinational Corporation in China: Controlling Interests addresses how multinational corporations control and coordinate their worldwide affiliates, with a fascinating inside story on contemporary China. Focusing on the control and coordination by four large US multinational corporations of their China operations, Rudman bases the book on his own original research within the China affiliates of these companies, conducted over a two-year period. Sources include personal interviews with senior managers, as well as discussions with consultants, lawyers, and government officials.

Teléfonos: 55 44 73 40 y 55 44 72 91