

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Contemporary Business Communication

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**Precio:** \$1567.00

**Editorial:**

**Año:** 2005

**Tema:**

**Edición:** 6ª

**Sinopsis**

**ISBN:** 0618472525

Based on the continuing case study in the text, Urban Systems provides a virtual business experience-bringing the world of Urban Systems, with real business challenges and complex relationships, to life.