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**Título:** Globalization And Its Enemies

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**Precio:** \$336.00

**Editorial:**

**Año:** 2006

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:**

The enemies of globalization -whether they denounce the exploitation of poor countries by rich ones or the imposition of Western values on traditional cultures- see the new world economy as forcing a system on people who do not want it.