

Librería
Bonilla y Asociados
desde 1950



Título: Management Information Systems

Autor: Laudon, Kenneth C. Jane P. Laundon

Precio: \$817.00

Editorial:

Año: 2006

Tema:

Edición: 9ª

Sinopsis

ISBN: 9780131694552

Part I: Organizations, Management and the Networked Enterprise Chapter 1: Managing the Digital Firm Chapter 2 : Information Systems in the Enterprise Chapter 3: Information Systems: Organizations, Management, and Strategy Chapter 4: The Digital Firm: Electronic Business and Electronic Commerce Chapter 5: Ethical and Social Issues in the Digital Firm Part I Project: Analyzing Business Processes for an Enterprise System Part II: Information Technology Infrastructure Chapter 6: IT Infrastructure and Platforms Chapter 7: Managing Data Resources Chapter 8: Telecommunications, Networks and the Internet Chapter 9: The Wireless Revolution Chapter 10: Informations Systems Security and Control Part II Project: Creating a New Internet Business Part III: Organizational and Management Support Systems for the Digital Firm Chapter 11: Enterprise Applications and Business Process Integration Chapter 12: Managing Knowledge in the Digital Firm Chapter 13: Enhancing Decision Making in the Digital Firm Part III Project: Designing an Enterprise Information Portal Part IV: Building and Managing Information Systems Chapter 14: Redesigning the Organization with Information Systems Chapter 15: Understanding the Business Value of Systems and Managing Change Chapter 16: Managing Global Systems Part IV Project: Redesigning Business Processes for Healthlite Yogurt Company - International Case Studies - Hands-On Guide to MIS - References - Indexes - Photo Credits/ScreenShots - Glossary