

Librería

Bonilla y Asociados

desde 1950



Título: Foundations Of Organizational Strategy

Autor: Jensen, Michael C.

Precio: \$380.00

Editorial:

Año: 1998

Tema:

Edición:

Sinopsis

ISBN: 0674005643

In Foundations of Organizational Strategy, Jensen opens the black box of the organization and provides a coherent and logical framework for understanding how and why organizations develop and operate in the market.