

Librería
Bonilla y Asociados
desde 1950



Título: Modernizing Mexican Management Style

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Precio: \$195.00

Editorial:

Año:

Tema:

Edición: 1994

Sinopsis

ISBN: 1884512496

The lessons taught, while geared toward managers, are ones that should be taken to heart by all managers anywhere in the world are concerned about long-term sustainability and the importance that cultural values play in implementing a modern management approach.