

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Fundamentals Of Logistics Management

**Autor:** Lambert

**Precio:** \$1215.50

**Editorial:**

**Año:** 2001

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:** 0071157522

"Fundamentals of Logistics Management" provides a unique opportunity to leverage high profile, quality authorship into a market segment that has had little prior access to it. This text approaches logistics from a marketing perspective, which is unique to its competitors. It also integrates the area of marketing, accounting, finance, and manufacturing within the text.